

# MEMBER SPOTLIGHT

## THE MONARCH



### ABOUT THE MONARCH

Step into The Monarch, a boutique nestled in the heart of Round Top, TX, owned by Kait Kirby Geer. Housed in Fayette County's oldest building, The Monarch blends historic charm with modern style, offering a curated selection of women's clothing, unique gifts, and local treasures. We carry your favorite brands like Free People Movement and Daydreamer, known for its iconic graphic tees, along with boho-chic dresses. Come experience where fashion meets fun in a place that feels like home!





# GET TO KNOW KAIT WITH THE MONARCH

Originally from Dallas, TX, Kait Kirby Geer moved to Round Top in 2022, drawn by its unique charm and vibrant culture. A University of Arkansas alum with a degree in Apparel Merchandising and Product Development, Kait has always dreamed of owning her own business, inspired by her mom's entrepreneurial spirit.

Kait's boutique, The Monarch, reflects her fun, sparkly, girly boho vibe and her love for the community. Round Top, with its rich art scene and welcoming atmosphere in a town of just 87, was an easy choice. She treasures the close-knit community of local business owners and the chance to meet people from around the world who visit her shop.

## the MONARCH

*clothing ~ gifts ~ fun*

ROUND TOP, TX

### HOURS OF OPERATION

Monday - Wednesday: By appointment

Thursday - Saturday: 10am - 5pm

Sunday: 11am - 3pm

### VISIT THE MONARCH

303 S. White Street

Round Top, Texas 78954

<https://www.themnrch.com>

@monarchroundtop



### BE IN THE SPOTLIGHT

WHAT IS THE MEMBER SPOTLIGHT? It is a free promotional benefit for Chamber members that provides an opportunity to increase visibility and help grow your business! Your business will be featured on our Chamber Instagram & Facebook pages as well as our monthly Chamber eNewsletter! Spotlights will be given on a first come first basis. Must be an Active Business Member of the Round Top Area Chamber of Commerce.